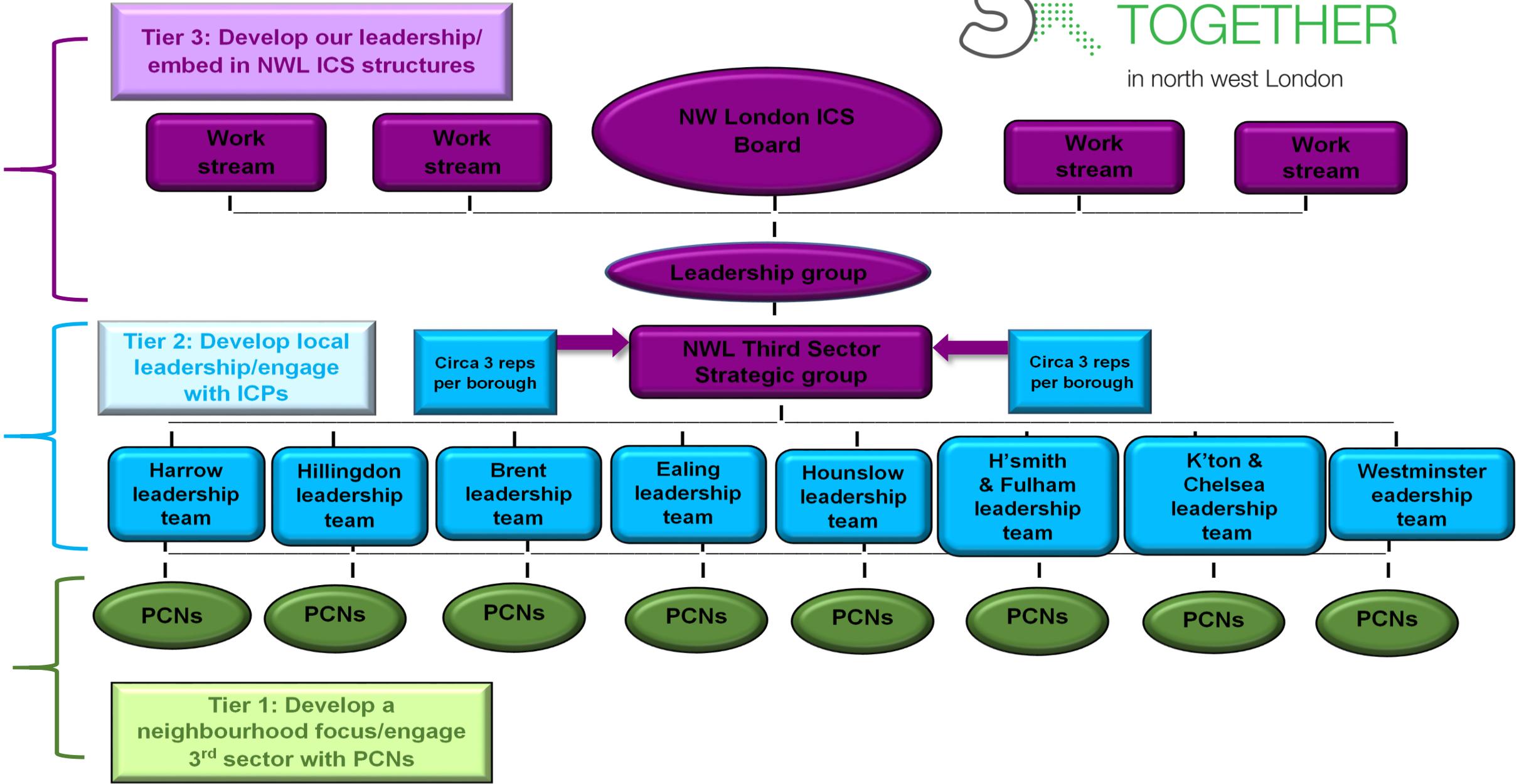
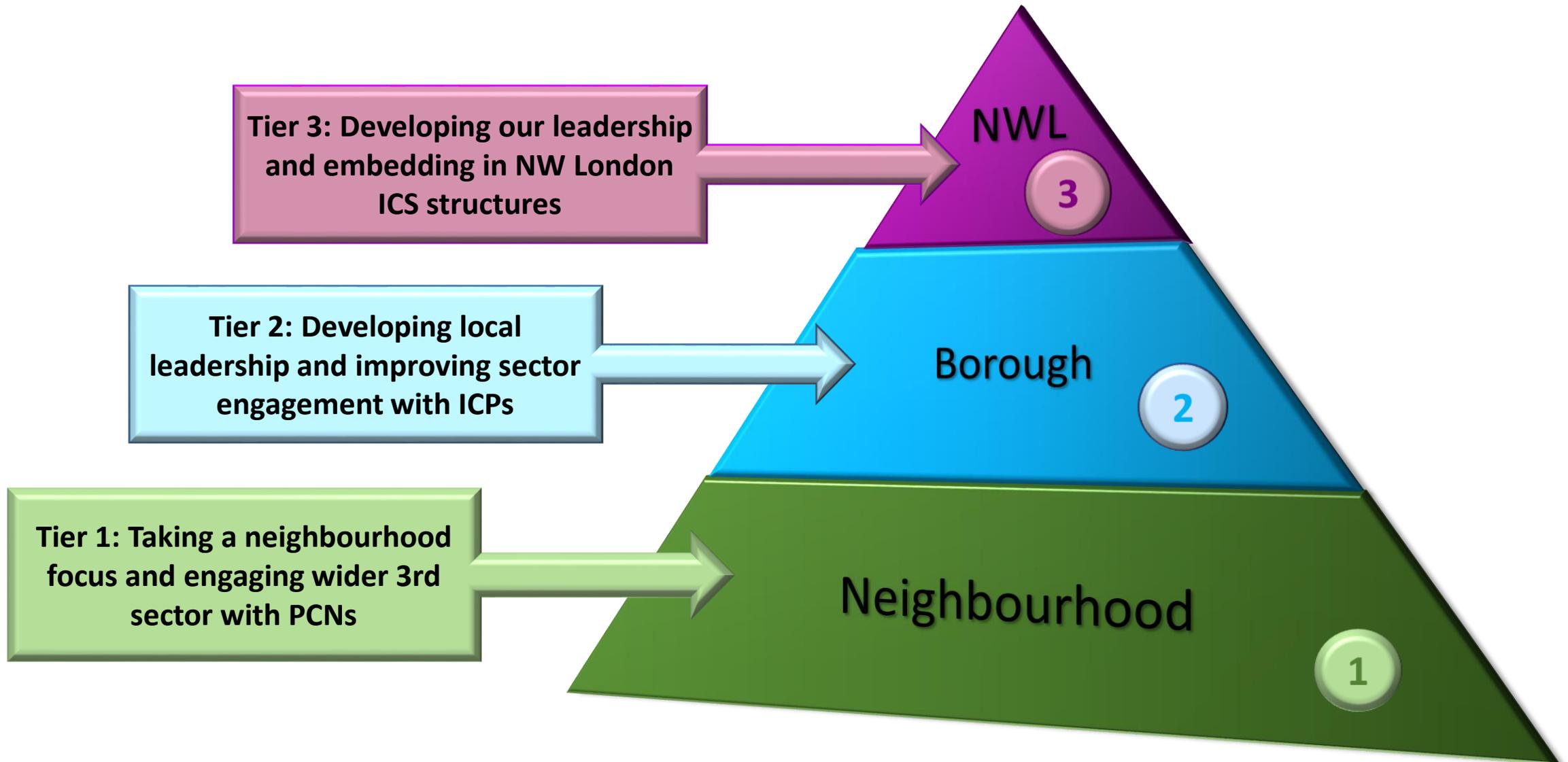


NW London Third Sector engagement structure



A three-tiered approach:



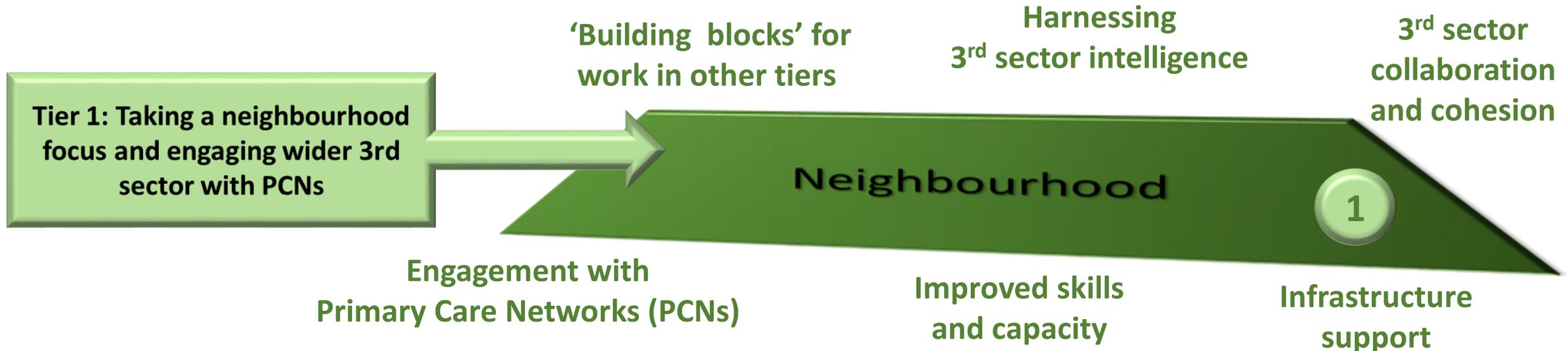
The **neighbourhood** challenge is two-fold and should be the focus of our initial energies. In each borough, there are two main aims:

(1) Infrastructure development:

- Using and strengthening existing engagement structures to unite the sector for a common cause
- Maintaining and developing strong cross-sector communication about the changing face of commissioning
- Growing capacity for third sector contribution to prevention/personalisation agenda
- Monitoring the impact of social prescribing on the third sector
- Consultation on - and engagement with - new business opportunities

(2) Improved collaboration and cohesion:

- Leading by example - 'divided no longer' through closer partnership working and a united voice
- Driving resources to the front line through cost sharing (rooms, training, posts)
- Joint funding bids



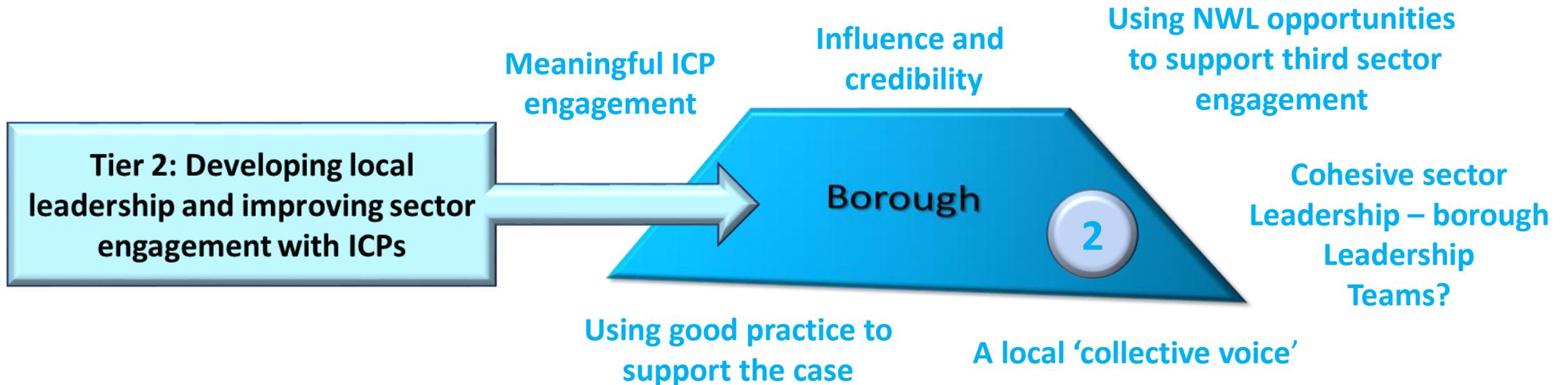
The **borough** challenge links closely to the neighbourhood work but is focused on sector leadership and influence:

(1) Local leadership:

- Sharing skills and knowledge with smaller groups and organisations
- Brokerage and 'flow down' of resources
- Raising awareness of third sector – not just about 'voice' and 'engagement'
- Improving our credibility and influence

(2) Strategic influence:

- Using good practice routinely as part of our collective narrative
- Emphasising the role of the third sector in design of innovative and cost-effective solutions to perennial challenges
- Advocating prevention and personalisation
- Supporting the development of local population health models of commissioning



Working together at a **North West London** level is complex and making an impact hugely challenging. However, timing is right to do what we are doing:

(1) NWL leadership team:

- Using the commitments in strategic plans to leverage support
- Representing 3rd Sector Strategic group on emerging ICS structures
- Designing services, scaling good practice and brokering delivery

(2) 3rd Sector Strategic group:

- Promoting collaboration and cooperation across NWL's diverse 3rd sector
- Developing clear and consistent messages
- Agreeing shared direction, purpose and outcomes and articulating these consistently to all stakeholders
- Thought leadership and innovation

